



**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Financial Statements

December 31, 2023 and 2022

(With Independent Auditors' Report Thereon)

## EVERYTOWN FOR GUN SAFETY SUPPORT FUND

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KPMG LLP  
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## **Independent Auditors' Report**

The Board of Directors  
Everytown for Gun Safety Support Fund:

### *Opinion*

We have audited the financial statements of Everytown for Gun Safety Support Fund (the Fund), which comprise the statements of financial position as of December 31, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Fund as of December 31, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.

### *Basis for Opinion*

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Fund and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Responsibilities of Management for the Financial Statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with U.S. generally accepted accounting principles, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Fund's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

### *Auditors' Responsibilities for the Audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.



In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Fund's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Fund's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*KPMG LLP*

New York, New York  
June 26, 2024

**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Statements of Financial Position

December 31, 2023 and 2022

<b>Assets</b>	<b>2023</b>	<b>2022</b>
Cash and cash equivalents (note 2)	\$ 6,365,489	42,431,453
Contributions receivable, net (note 3)	1,600,000	4,521,495
Investments (note 4)	31,437,724	—
Prepaid expenses and other assets	192,413	172,475
Fixed assets, net (note 5)	500,401	931,343
Total assets	<u>\$ 40,096,027</u>	<u>48,056,766</u>
<b>Liabilities</b>		
Grants payable	\$ 1,205,355	1,639,660
Accrued expenses and other liabilities	735,345	882,486
Due to Everytown for Gun Safety Action Fund (note 7)	634,965	628,719
Total liabilities	<u>2,575,665</u>	<u>3,150,865</u>
<b>Net Assets</b>		
Net assets without donor restrictions	35,714,487	39,339,116
Net assets with donor restrictions (note 6)	1,805,875	5,566,785
Total net assets	<u>37,520,362</u>	<u>44,905,901</u>
Total liabilities and net assets	<u>\$ 40,096,027</u>	<u>48,056,766</u>

See accompanying notes to financial statements.

**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Statements of Activities

Years ended December 31, 2023 and 2022

	2023			2022		
	Without donor restrictions	With donor restrictions	Total	Without donor restrictions	With donor restrictions	Total
<b>Revenue and other income:</b>						
Contributions of cash and other financial assets (note 3)	\$ 31,477,725	325,000	31,802,725	53,679,506	4,219,786	57,899,292
Contributions of nonfinancial assets (note 9)	1,493,766	—	1,493,766	1,654,779	—	1,654,779
Investment return	708,789	—	708,789	—	—	—
Other income	1,184,903	—	1,184,903	579,800	—	579,800
Net assets released from donor restrictions	4,085,910	(4,085,910)	—	2,335,627	(2,335,627)	—
<b>Total revenue and other income</b>	<b>38,951,093</b>	<b>(3,760,910)</b>	<b>35,190,183</b>	<b>58,249,712</b>	<b>1,884,159</b>	<b>60,133,871</b>
<b>Expenses:</b>						
Program expenses:						
Public education and research	35,580,017	—	35,580,017	29,897,214	—	29,897,214
Supporting services:						
Management and general (note 7)	5,776,409	—	5,776,409	4,903,536	—	4,903,536
Fundraising	1,219,296	—	1,219,296	1,163,980	—	1,163,980
<b>Total expenses</b>	<b>42,575,722</b>	<b>—</b>	<b>42,575,722</b>	<b>35,964,730</b>	<b>—</b>	<b>35,964,730</b>
<b>Change in net assets</b>	<b>(3,624,629)</b>	<b>(3,760,910)</b>	<b>(7,385,539)</b>	<b>22,284,982</b>	<b>1,884,159</b>	<b>24,169,141</b>
Net assets, beginning of year	39,339,116	5,566,785	44,905,901	17,054,134	3,682,626	20,736,760
<b>Net assets, end of year</b>	<b>\$ 35,714,487</b>	<b>1,805,875</b>	<b>37,520,362</b>	<b>39,339,116</b>	<b>5,566,785</b>	<b>44,905,901</b>

See accompanying notes to financial statements.

**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Statement of Functional Expenses

Year ended December 31, 2023

	<u>Public education and research</u>	<u>Management and general</u>	<u>Fundraising</u>	<u>2023 Total</u>
Salaries and employee benefits:				
Salaries	\$ 13,074,298	1,566,342	367,487	15,008,127
Employee benefits and payroll taxes	<u>3,759,616</u>	<u>416,994</u>	<u>83,752</u>	<u>4,260,362</u>
	16,833,914	1,983,336	451,239	19,268,489
Other expenses:				
Grants awarded	7,411,015	—	—	7,411,015
Professional fees:				
Accounting and audit fees	—	2,069,936	—	2,069,936
Legal fees	1,438,790	46,171	10,833	1,495,794
Other professional fees	4,218,722	280,493	561,883	5,061,098
Advertising	507,338	—	11,000	518,338
Travel and conferences	3,064,587	338,257	148,098	3,550,942
Office and other expenses	<u>2,105,651</u>	<u>1,058,216</u>	<u>36,243</u>	<u>3,200,110</u>
	<u>\$ 35,580,017</u>	<u>5,776,409</u>	<u>1,219,296</u>	<u>42,575,722</u>

See accompanying notes to financial statements.

**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Statement of Functional Expenses

Year ended December 31, 2022

	<u>Public education and research</u>	<u>Management and general</u>	<u>Fundraising</u>	<u>2022 Total</u>
Salaries and employee benefits:				
Salaries	\$ 11,235,671	1,034,567	338,331	12,608,569
Employee benefits and payroll taxes	<u>3,322,530</u>	<u>336,452</u>	<u>78,762</u>	<u>3,737,744</u>
	14,558,201	1,371,019	417,093	16,346,313
Other expenses:				
Grants awarded	6,482,732	—	—	6,482,732
Professional fees:				
Accounting and audit fees	—	2,137,440	—	2,137,440
Legal fees	1,581,655	40,747	13,325	1,635,727
Other professional fees	4,199,071	337,213	601,698	5,137,982
Advertising	130,531	—	2,260	132,791
Travel and conferences	1,195,620	43,108	88,335	1,327,063
Office and other expenses	<u>1,749,404</u>	<u>974,009</u>	<u>41,269</u>	<u>2,764,682</u>
	<u>\$ 29,897,214</u>	<u>4,903,536</u>	<u>1,163,980</u>	<u>35,964,730</u>

See accompanying notes to financial statements.



**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Statements of Cash Flows

Years ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
Cash flows from operating activities:		
Change in net assets	\$ (7,385,539)	24,169,141
Adjustments to reconcile changes in net assets to net cash (used in) provided by operating activities:		
Depreciation and amortization expense	559,412	533,197
Net appreciation in fair value on investments	(217,209)	—
Changes in operating assets and liabilities:		
Contributions receivable	2,921,495	(2,331,628)
Prepaid expenses and other assets	(19,938)	17,741
Grants payable	(434,305)	447,160
Accrued expenses and other liabilities	(147,141)	(243,033)
Due to Everytown for Gun Safety Action Fund	6,246	(161,469)
Net cash (used in) provided by operating activities	<u>(4,716,979)</u>	<u>22,431,109</u>
Cash flows from investing activity:		
Purchases of investments	(14,982,704)	—
Proceeds from sales of investments	5,000,000	—
Purchase of fixed assets	(128,470)	(96,000)
Net cash used in investing activity	<u>(10,111,174)</u>	<u>(96,000)</u>
Net (decrease) increase in cash, cash equivalents, and cash held for investment	(14,828,153)	22,335,109
Cash, cash equivalents, and cash held for investment, beginning of year	<u>42,431,453</u>	<u>20,096,344</u>
Cash, cash equivalents, and cash held for investment, end of year	\$ <u><u>27,603,300</u></u>	<u><u>42,431,453</u></u>
Reconciliation of cash, cash equivalents, and cash held for investment reported within the statements of financial position that sum to the total of the same such amounts shown above:		
Cash and cash equivalents	\$ 6,365,489	42,431,453
Cash held for investment	21,237,811	—
Total cash, cash equivalents, and cash held for investment shown above	\$ <u><u>27,603,300</u></u>	<u><u>42,431,453</u></u>

See accompanying notes to financial statements.

## EVERYTOWN FOR GUN SAFETY SUPPORT FUND

Notes to Financial Statements

December 31, 2023 and 2022

### (1) Organization and Significant Accounting Policies

#### (a) Organization

Everytown for Gun Safety Support Fund (the Fund) was incorporated in December 2007 to educate the public about the detrimental effects of illegal guns, to reduce gun violence in the United States, and to lessen the burden on government by assisting American local governments and law enforcement agencies in their efforts to develop effective policies to combat illegal guns.

#### (b) Basis of Presentation

The Fund's financial statements are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). The financial statements present balances and transactions according to the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Fund and changes therein are classified and reported as discussed below.

Net assets without donor restrictions are not restricted by donors or the donor-imposed restrictions have expired.

Net assets with donor restrictions contain donor-imposed restrictions that permit the Fund to use or expend the assets for particular purposes or in specific time periods and donor-restricted endowments. As of December 31, 2023 and 2022, the Fund had no donor-restricted endowment funds.

Revenues are reported as changes in net assets without donor restrictions unless their use is limited by explicit donor-imposed restrictions or by law. Expenses are reported as decreases in net assets without donor restrictions.

#### (c) Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### (d) Contributions and Grants

Contributions and grants, including unconditional promises to give, are recognized as revenue when they are received. A contribution is conditional if the agreement includes both a barrier that must be overcome for the recipient to be entitled to the assets transferred and right of return for the transferred assets or a right of release of the promisor's obligating to transfer assets. Conditional contributions are recognized as revenue when the barrier(s) in the agreement are overcome. Donor-restricted contributions whose restrictions are met in the same fiscal year are reported as net assets without donor restrictions. All other donor-restricted support is reported as an increase to net assets with donor restrictions. When a donor restriction on net assets is met through the passage of time or fulfillment of a purpose restriction, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from donor restrictions.

## EVERYTOWN FOR GUN SAFETY SUPPORT FUND

Notes to Financial Statements

December 31, 2023 and 2022

Contributions receivable are reported at estimated fair value at the date of the gift. Fair value of contributions receivable is measured based on the present value of future cash flows, with consideration of expectations about possible variations in the amount and/or timing of the cash flows and other specific factors that would be considered by market participants. The fair value measurements also include consideration of donors' credit risk.

### **(e) Income Tax Status**

The Fund is a Section 501(c)(3) organization, which is exempt from federal income tax under Section 501(a) of the Internal Revenue Code. The Fund is also exempt from state and local income taxes. Income generated from activities unrelated to the Fund's exempt purpose is subject to tax under Internal Revenue Code Section 511. The Fund did not recognize any unrelated business income tax for the year ended December 31, 2023 or 2022. The Fund recognizes the effect of income tax positions only if those tax positions are more likely than not of being sustained.

### **(f) Fixed Assets**

Fixed assets consist of website development costs, computer equipment, furniture, and leasehold improvements. Such fixed assets are recorded at cost, less accumulated depreciation and amortization. Website development costs, computer equipment, and furniture are depreciated and amortized on a straight-line basis over an estimated useful life of three to seven years. Leasehold improvements are depreciated on a straight-line basis over the life of the asset or lease term, whichever is shorter.

### **(g) Grant Awards**

A grant is conditional if the agreement includes both a barrier that must be overcome for the recipient to be entitled to the assets transferred and a right of return for the transferred assets or a right of release of the obligation to transfer assets. Awards made that are conditional in nature are not recorded as expense until the conditions of the grant are satisfied. At December 31, 2023 and 2022, conditional promises to give totaled \$2,031,444 and \$1,818,799, respectively.

### **(h) Cash and Cash Equivalents**

The Fund considers all liquid instruments purchased with original maturities of three months or less to be cash equivalents.

### **(i) Fair Value Measurements**

Accounting Standards Codification (ASC) Topic 820, *Fair Value Measurement*, defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and establishes a framework for measuring fair value. Fair value measurements are applied based on the unit of account from the reporting entity's perspective.

ASC Topic 820 establishes a three-level valuation hierarchy for the disclosure of fair value measurements. The valuation hierarchy is based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. The highest priority is given to unadjusted quoted market prices in active markets for identical assets or liabilities (Level 1 inputs) and the lowest priority to

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Notes to Financial Statements

December 31, 2023 and 2022

measurements involving significant unobservable inputs (Level 3 inputs). The three levels are defined as follows:

*Level 1* – Quoted prices (unadjusted) in active markets that are accessible at the measurement date for identical assets or liabilities.

*Level 2* – Observable inputs that are based on inputs not quoted in active markets, but corroborated by market data.

*Level 3* – Unobservable inputs are used when little or no market data is available.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The Fund had no assets or liabilities that required disclosure in the fair value hierarchy at December 31, 2022.

### **(j) Investments**

Investments in equity securities with readily determinable fair values and all investments in debt securities are reported at fair value based upon quoted market prices with gains and losses included in statements of activities.

### **(k) Functional Allocation of Expenses**

The Fund allocates expenses on a functional basis among its various program and supporting services. Expenses that can be identified with a specific program or supporting service are reported accordingly. Expenses that benefit multiple functional areas are allocated based on proportional basis or time and effort.

## **(2) Concentration of Credit Risk**

Financial instruments that potentially subject the Fund to concentration of credit risk consist of cash and cash equivalents. The Fund places its cash and cash equivalents with high-credit quality financial institutions; however, the cash and cash equivalent balances exceed federally insured limits at December 31, 2023 and 2022.

**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Notes to Financial Statements

December 31, 2023 and 2022

**(3) Contributions Receivable, Net**

Contributions receivable, net consists of the following unconditional promises to give at December 31, 2023 and 2022:

	<u>2023</u>	<u>2022</u>
Amounts expected to be collected:		
Due within one year	\$ 1,600,000	3,349,000
Due between one and five years	<u>—</u>	<u>1,275,000</u>
	1,600,000	4,624,000
Less present value discount (rates ranging from 3.29% to 4.09% for 2022)	<u>—</u>	<u>(102,505)</u>
	<u>\$ 1,600,000</u>	<u>4,521,495</u>

At December 31, 2023 and 2022, unconditional promises to give from two donors comprised approximately 78% and 65% of contributions receivable, respectively.

Two donors comprised approximately 31% and 27% of contributions of cash and other financial assets as of and for the years ended December 31, 2023 and 2022, respectively.

**(4) Investments**

The following table presents the fair value hierarchy of the investments held at December 31, 2023:

	<u>Total</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
Money market funds	\$ 21,237,811	21,237,811	—	—
U.S. government securities	<u>10,199,913</u>	<u>10,199,913</u>	<u>—</u>	<u>—</u>
Total investments	<u>\$ 31,437,724</u>	<u>31,437,724</u>	<u>—</u>	<u>—</u>

**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Notes to Financial Statements

December 31, 2023 and 2022

**(5) Fixed Assets**

A summary of fixed assets at December 31, 2023 and 2022 is as follows:

	<u>2023</u>	<u>2022</u>
Website development costs	\$ 1,940,752	1,812,282
Computer equipment	19,554	19,554
Furniture and other	74,386	74,386
Leasehold improvements	<u>136,445</u>	<u>136,445</u>
	2,171,137	2,042,667
Accumulated depreciation and amortization	<u>(1,670,736)</u>	<u>(1,111,324)</u>
	<u>\$ 500,401</u>	<u>931,343</u>

**(6) Net Assets with Donor Restrictions**

Net assets with donor restrictions at December 31, 2023 and 2022 are available for specific purposes and/or are time restricted as follows:

	<u>2023</u>	<u>2022</u>
Purpose restrictions:		
Litigation work to the Chicago area	\$ 205,875	300,000
Gun violence prevention to the Chicago area	—	627,462
Everytown community safety fund	—	125,000
Public education campaigns for gun safety	—	125,000
Gun violence prevention listening tour	—	3,163
Gun violence prevention in Texas	—	89,665
Time restrictions	<u>1,600,000</u>	<u>4,296,495</u>
	<u>\$ 1,805,875</u>	<u>5,566,785</u>

**(7) Related-Party Transactions**

During the normal course of business, the Fund engages in transactions with an entity with which a member of its Board of Directors is affiliated. The Fund's Board of Directors has a policy to require directors and officers to disclose affiliations and to review and authorize such transactions, as appropriate. For the years ended December 31, 2023 and 2022, such transactions are included in contributions of cash and other financial assets and management and general expenses and amounted to \$2,027,426 and \$2,095,790, respectively.

The Fund is party to a cost-sharing agreement with Everytown for Gun Safety Action Fund. The purpose of the cost-sharing agreement is to minimize duplicative expenses and to carry out the organizations' missions in an economical and efficient manner, which includes sharing the employees whose skills and knowledge will assist both organizations, consistent with each organization's tax-exempt purpose. At

**EVERYTOWN FOR GUN SAFETY SUPPORT FUND**

Notes to Financial Statements

December 31, 2023 and 2022

December 31, 2023 and 2022, such transactions due to the Everytown for Gun Safety Action Fund amount to \$634,965 and \$628,719, respectively.

**(8) Liquidity and Availability of Financial Assets**

The Fund regularly monitors liquidity in order to meet general operating needs and other contractual commitments, which are comprised of both recurring and non-recurring expenditures. In order to ensure that proper liquidity is maintained, the Fund holds its cash in instruments that can readily be converted to cash if needed.

The following reflects the Fund's financial assets as of December 31, 2023 and 2022 reduced by amounts not available for general use within one year of the statements of financial position date. These financial assets available for general expenditure within one year of the statements of financial position date includes the following:

	<u>2023</u>	<u>2022</u>
Financial assets:		
Cash and cash equivalents	\$ 6,365,489	42,431,453
Contributions receivable, due within one year	1,600,000	3,349,000
Investments	31,437,724	—
Other assets, due within one year	41	35,578
Total financial assets available within one year	<u>39,403,254</u>	<u>45,816,031</u>
Less those unavailable for general expenditure within one year, due to:		
Restricted by donor	<u>(205,875)</u>	<u>(752,462)</u>
Total amounts unavailable within one year	<u>(205,875)</u>	<u>(752,462)</u>
Financial assets available to meet cash needs for general expenditures within one year	\$ <u><u>39,197,379</u></u>	\$ <u><u>45,063,569</u></u>

**(9) Contributions of Nonfinancial Assets**

The Fund received the following contributed nonfinancial assets during the years ended December 31, 2023 and 2022:

	<u>2023</u>	<u>2022</u>
Contributed use of office space	\$ 596,899	579,319
Contributed services	896,867	1,075,460
	\$ <u><u>1,493,766</u></u>	\$ <u><u>1,654,779</u></u>

## EVERYTOWN FOR GUN SAFETY SUPPORT FUND

Notes to Financial Statements

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The Fund recognized such contributed nonfinancial assets as revenue within the accompanying statements of activities. Unless otherwise noted, contributed nonfinancial assets did not have donor-imposed restrictions.

Contributed use of office space was used by on-site staff. The Fund estimated the fair value on the basis of comparable rental price in the same market area for the respective fiscal year periods.

Contributed services recognized comprise professional services from attorneys advising the Fund in cases supporting victims of gun violence. Contributed services are valued and reported at the estimated fair value in the financial statements based on current rates charged for similar legal services.

### **(10) Subsequent Events**

The Fund evaluated events and transactions subsequent to the statement of financial position date of December 31, 2023 and through June 26, 2024, which is the date that the Fund's financial statements were available to be issued. The Fund is not aware of any subsequent events that would require disclosure or recognition in the financial statements.